



# BIG BEND BALLOON BASH SPONSORSHIP APPLICATION 2010

The 2010 Labor Day weekend event will host 25 balloons. Once again we are offering several different levels of sponsorships to try to meet the desires of both business and individual sponsorship.

## Step 1: Choose the Level of Sponsorship

- \_\_\_\_\_ **Gold:** Corporate sponsorship (\$3,000). Have the right to single day naming rights. Three assigned balloons for 3 days. You have the option to pick your balloons. 3 event T-shirts and 3 event caps provided. Have the right to provide crew to assist your assigned pilots. Your pilots' balloons to carry banners exhibiting your company name. (Added exposure if your crew wears your logo t-shirts.) Ten months of advertising links on the event website (company logo/your website). Invitation to attend private pilot function on Saturday (time and location to be determined). VIP seating at the Fire Concert on Sunday evening.
- \_\_\_\_\_ **Diamond:** Highest level of "Traditional" sponsorship (\$750). You have the option to choose your one pilot/balloon for all 3 days of the event. 2 event T-shirts and 2 event caps provided. Have the right to provide crew to assist your assigned pilot. Your pilot's balloon to carry a banner exhibiting your company name. (Added exposure if your crew wears your logo t-shirts.) Ten months of advertising links on the event website (company logo/your website). Invitation to attend private pilot function on Saturday (time and location to be determined). VIP seating at the Fire Concert on Sunday evening.
- \_\_\_\_\_ **Silver:** "Traditional" sponsor level (\$500). Your one designated balloon will be for a maximum 2 assigned days. If you have persons interested in crewing, they can crew for your pilot on the assigned 2 days. Your pilot's balloon to carry a banner exhibiting your company name. (Added exposure if your crew wears your logo t-shirts.) 2 event T-shirts provided. Ten months of advertising links on the event website (company logo/your website). Invitation to attend private pilot function on Saturday (time and location to be determined). NOTE: If two companies or individuals would like to split a Silver sponsorship level, each split would be \$300. All other benefits apply.
- \_\_\_\_\_ **Bronze:** One-Day sponsor level (\$300). Your one designated balloon will be for a maximum 1 assigned day. If you have persons interested in crewing, they can crew for your pilot on your assigned day. Your pilot's balloon to carry a banner exhibiting your company name. (Added exposure if your crew wears your logo t-shirts.) 2 event caps provided. Ten months of advertising links on the event website (company logo/your website). Invitation to attend private pilot function on Saturday (time and location to be determined).
- \_\_\_\_\_ **Associate:** Sponsorship funds to be used towards the Pilot Check In and Pilot/Crew/Sponsor Cookout, Pilot Packs, Pilot Caps, Pilot Shirts, Event Announcer and PA System, and other event items. There are three levels available:
- \_\_\_\_\_ **\$50 Sponsorship:** Recognition in all advertising plus 1 event T-shirt.
- \_\_\_\_\_ **\$51-\$100:** Recognition in all advertising plus 1 event cap.
- \_\_\_\_\_ **\$101-\$200:** Recognition in all advertising plus 1 event T-shirt and 1 cap.

These are the main sponsorship levels available. Vendor spots are also available on the launch field each day. **NOTE:** All Gold, Diamond, Silver and Bronze sponsors receive vendor space at Sierra La Rana at no extra charge.

For information on any of these sponsorship levels, please call (432) 837-7486 to see what is still available that will fit your needs.

*NOTE: All flights are weather permitting and at the individual pilot's discretion.*

## Step 2: Your Information:

Sponsor Name : \_\_\_\_\_

Address: \_\_\_\_\_

City/State \_\_\_\_\_

Zip Code \_\_\_\_\_

Telephone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Contact Person Name \_\_\_\_\_

## Step 3: Financial Information:

Submit your application along with your deposit **(\$100)** by **June 21, 2010**. (All applications will be accepted on a first-come basis) Final and full payment must be received by deadline of **August 1, 2010**, in order to be included in all local and area print, radio and television advertising and printing of your business name on the 3x5 banner to be displayed at all events (Sierra La Rana all three days, Fire Concert, and all other **BBB** events).

Time payments can be arranged for any of the sponsorship levels by calling (432) 837-7486.

Send Completed Application and Deposit to:

**Big Bend Hot Air Balloon Association**

Attn: Ken Clouse  
600 West Ave. E  
Alpine, Texas 79830

**Information: (432) 837-7486**

**or**

**[Flyinghigh@bigbendballoonbash.com](mailto:Flyinghigh@bigbendballoonbash.com)**

**[www.bigbendballoonbash.com](http://www.bigbendballoonbash.com)**